



News Release

For Immediate Release

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Colorado Division of Motor Vehicle Implements Print on Demand License Plates

Improving Customer Service and County Business Practices

April 21, 2014 – Denver, CO. Print on Demand eliminates the need for customers to visit the motor vehicle office multiple times, for certain types of license plates. It also provides Colorado Counties with an efficient and effective way to manage low issuance license plate inventory, while making plates readily available to the customer.

The Division of Motor Vehicles in conjunction with Colorado County Clerks, Governor's Office of Information Technology and Colorado Correctional Industries worked together to create the Print On Demand program. This program creates a process where lower issuance plates are mailed to the customer, and eliminates the need for multiple visits to the motor vehicle office.

In an effort to make plates readily available and ease inventory levels at counties throughout Colorado, the Division of Motor Vehicles worked closely with Colorado County Clerks to create the Print On Demand where applicants for low issuance plates can obtain the plate with one visit to a Motor Vehicle Office. This plate is then mailed to the applicant within five business days. A full-list of plates that are included in this Print On Demand program are available online at www.colorado.gov/revenue.

In testing this program, the Division of Motor Vehicles worked with three test counties to ensure the program deployed efficiently. In working with these counties, the testing went smoothly and plates were successfully registered to applicant's vehicles.

Print On Demand will be rolled out to all counties in a phased format. The first counties to be transitioned to Print on Demand will be the week of April 21-25, to view a complete list of the counties by rollout date, please visit www.colorado.gov/revenue.

For more information, please contact Kyle Boyd at kyle.boyd@state.co.us or 303-205-8353.

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Print on Demand License Plates

PLATES AVAILABLE AS PRINT ON DEMAND			NOT AVAILABLE AS POD
10TH MOUNTAIN DIVISION	FARM TRACTOR REGULAR	√ U.S. AIR FORCE	2/4 PLATES
√ 4TH INFANTRY DIVISION	FARM TRUCK REGULAR	√ U.S. ARMY	APPORTIONED TRACTOR
5 YEAR COLLECTOR	FIREFIGHTER	√ U.S. ARMY SPECIAL FORCES	APPORTIONED TRAILER
√ 5 YEAR COLLECTOR M/C	√ FLIGHT FOR LIFE COLORADO	√ U.S. COAST GUARD	APPORTIONED TRUCK
5 YEAR COLLECTOR TRACTOR	√ GIRL SCOUTS	√ U.S. MARINE CORPS	CALL LETTER - COMMERCIAL
5 YEAR COLLECTOR TRUCK	GREYHOUND	√ U.S. NAVY	CALL LETTER - AMATEUR
√ ADOPT A PET	√ HONORABLY DISCHARGED VET	UCCS	COMMERCIAL FLEET—SET
AIR FORCE ACADEMY	√ HORSELESS CARRIAGE	UNIVERSITY OF COLORADO	COMMERCIAL FLEET—SINGLE
AIR FORCE COMMEMORATIVE	√ ITALIAN AMERICAN	UNIVERSITY OF NORTHERN CO	DEALER DEMO
√ AIR FORCE CROSS	√ JUVENILE DIABETES	√ VETERAN OF AFGHANISTAN WAR	DEALER FULL USE
√ ALIVE AT 25	√ KIDS FIRST	√ VETERAN OF IRAQ WAR	DEALER IN-TRANSIT
√ AMERICAN INDIAN	√ KOREAN WAR VETERAN	√ VIETNAM VETERAN	DEALER MOTORCYCLE/DEMO
√ BOY SCOUTS	MESA STATE	WESTERN STATE	DEALER MOTORCYCLE/FULL USE
√ BREAST CANCER MODIFIED	METRO STATE	√ WILDLIFE SPORTING (Release Date TBD)	DEPOT
√ BRONCOS CHARITIES	NATIONAL GUARD	√ WORLD WAR II	GOVERNMENT - SET
√ BRONZE STAR	√ NAVY CROSS		GOVERNMENT - SINGLE
√ BRONZE STAR VALOR	√ NAVY SEAL		GVW - TRUCK
√ CARBON FUND	√ NORAD		HANDICAP
√ CHILD LOSS AWARENESS	√ OPERATIONS DESERT SHIELD/STORM		HANDICAP DISABLED VETERAN
√ CIVIL AIR PATROL	PASSENGER REGULAR DESIGNER		HONORAY CONSUL
√ COLORADO AVALANCHE	√ PEARL HARBOR		LIGHT TRUCK REGULAR
COLORADO COLLEGE	PIONEER		LIVERY
√ COLORADO ROCKIES	√ PRISONER OF WAR		M/C DISABLED VETERAN HANDICAP
COLORADO STATE	√ PROTECT OUR RIVERS		M/C HANDICAP
COLUMBINE	√ PURPLE HEART		M/C REGULAR
√ CRAIG HOSPITAL	RAPTOR		MANUFACTURER
CSU - PUEBLO	REC TRUCK REGULAR		PASSENGER REGULAR
√ DENVER NUGGETS	REGIS UNIVERSITY		SMM DEALER DEMO
DENVER UNIVERSITY	SCHOOL OF MINES		SMM REGULAR
√ DISABLED VETERAN	√ SHARE THE ROAD		STREET ROD - LIGHT TRUCK
√ DISTINGUISHED SVC. CROSS	√ SILVER STAR		STREET ROD - PASSENGER
√ DISTINGUISHED FLYING CROSS	√ SKI COUNTY USA		STREET ROD - REC TRUCK
√ DONATE LIFE	SMM EXEMPT		TAXICAB
√ FALLEN AIR FORCE	√ STATE PARKS		TOW TRUCK
√ FALLEN ARMY	√ SUPPORT EDUCATION		TRAILER - REGULAR
√ FALLEN COAST GUARD	√ SUPPORT THE HORSE		TRANSPORTER
√ FALLEN HEROES	√ SUPPORT THE TROOPS		TVW REGULAR
√ FALLEN MARINES			YEAR OF MANUFACTURER
√ FALLEN NAVY			

√ =

MOTORCYCLE PLATE AVAILABLE

Vehicle Registrant,

You are receiving this letter with enclosed license plate and registration receipt because you elected to register your vehicle with a license plate that is completed through the **Print on Demand** process when you registered your vehicle with your County Motor Vehicle office.

Please follow the steps below to **activate** this license plate and your vehicle registration. Please have the registration receipt enclosed with this letter available during the activation process. Your vehicle registration is not completed until the **Activation** of this license plate and vehicle registration is completed. Failure to complete the activation will result in your vehicle not being properly registered.

Activation Steps

1. Locate the registration receipt in the envelope.
2. Locate your license plate and vehicle information on the registration receipt (sample below). This information is required to activate the license plate and vehicle registration.

TYPE	PLATE	TABULAR	VIN	EXPIRE
PAS-REG	123ABC	A000000	12345678910111213	02/2015
TITLE	MAKE	BODY	YEAR	CLASS
01A000001	2000	FORD	SD	35 C
PUR. DATE	PUR. PRICE	ORIGINAL TAXABLE VALUE	ISS. DATE	CO. UN/CODE
01/01/2014	0.00	25,000	02/04/2014	01 0001
EM. FEE	TITLE FEE	PROR D.T.	OVHL FEE	LIC. FEE
0.00	0.00	1.50	3.00	72.46
ROAD FEE	BRIDGE FEE	STATE	SPECIAL FEE	OTHER FEE
0.00	0.00	0.00	0.00	0.00
RTD TAX	COUNTY TAX	CITY/DIST TAX	HI GVW	HC DATE
0.00	0.00	0.00		P/01012014/E/012016
OWNER NAME	ADDRESS	CITY	STATE	ZIP
123 CUSTOMERS	ADDRESS	CO	80000	
SIGNATURE REQUIRED ON REVERSE SIDE				
VALIDATION	PAID DENVER	84 02/04/2014 1051071VR R03 YA	TOTAL	76.96

3. Log onto www.coprindemand.com or call 1-800-685-7891.
4. Enter your Vehicle Identification Number (VIN), License Plate Number and this Activation Code (XXXXXXXXXXXXXXXXXX).
5. Complete the steps under **Once Activation is Completed** below.

Once Activation is Completed

1. Remove the temporary registration permit and destroy it along with the registration receipt provided with it.
2. Affix the license plate to your vehicle. Please ensure the license plate with the year and month tabs is placed on the rear of the vehicle in the license plate mounting area.
3. Retain the registration receipt provided with this license plate for proof of vehicle registration.

4. Once activated, your County Motor Vehicle office will update your vehicle registration records. All future transactions on this license plate and vehicle will be completed with your County Motor Vehicle office (i.e., renewal, change of address etc.).

Failure to complete the activation process prior to placing them on your vehicle will result in your vehicle registration being invalid. This may result in law enforcement actions for invalid vehicle registrations, fines, fees or other administrative/punitive actions.

If you are unavailable to activate the license plate and vehicle registration upon receipt of this letter (i.e., on vacation) please contact the Department of Revenue Title and Registration Section at 303-205-5608 for assistance and instruction.